

Message Text

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73

ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 MMO-04 /021 W
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R 201748Z NOV 75
FM AMEMBASSY BONN
TO USIA WASHDC
INFO SECSTATE WASHDC 4525
AMEMBASSY LONDON

UNCLAS BONN 18977

USIAC

LONDON FOR RRU

E.O. 11652: N/A

SUBJECT: USIS/G "CHAIN OF BICENTENNIAL SPEAKERS"
PROJECT.

REF: USIA FY-1976 COMPUTERIZED PROJECT PROPOSAL LIST

1. USIS/G HAS NOT PREVIOUSLY DESCRIBED ITS COUNTRY PLAN PROPOSAL PROJECT 02 "THE TWO CENTURY AMERICAN EXPERIMENT." IT DOES SO NOW.
 2. THE PROJECT WILL CONSIST OF A CHAIN OF BICENTENNIAL SPEAKERS, COORDINATED BY BONN, TO PERMIT EACH OF 14 BRANCH POSTS, GERMAN AMERICAN INSTITUTES AND NON-US FINANCED GERMAN-US CULTURAL CENTERS TO PRESENT BETWEEN JANUARY AND JULY FIVE TO SIX DISTINGUISHED SPEAKERS ON TOPICS WITH BICENTENNIAL PERSPECTIVES.
 3. SINCE IT WOULD BE OPTIMISTIC TO SUPPOSE THAT THE AVERAGE SPEAKER OF THIS CALIBER WOULD BE ABLE TO REACH MORE THAN THREE OR FOUR LOCATIONS, THIS MEANS A TOTAL OF SOME 26 SBEAKERS WILL HAVE TO BE IDENTIFIED, COMMITTED, AND PROGRAMMED. THE PARTICULAR MIXTURE OF SPEAKERS (AND TOPICS) AT EACH PARTICULAR FIELD SITE WILL DEPEND UPON LOGISTIC REALITIES AND THAT POST'S
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PARTICULAR PRIORITIES.

4. FOR THE FIELD POSTS TO BE ABLE TO ANNOUNCE AND PRESENT THE INDIVIDUAL SPEAKERS AS PARTS OF A SERIES, IT WILL BE NECESSARY TO COMMIT MOST OF THEM BEFORE CHRISTMAS. USIS/G WILL SOLICIT THE ASSISTANCE OF CU/IVP, USIA/ICS AND LONDON/RRU IN MAKING IDENTIFICATIONS AND ARRANGEMENTS.

5. ALREADY-SCHEDULED AND YET-TO-BE COMMITTED FILMS, VTRS AND EXHIBITS WILL ALSO BE PRESENTED WITHIN THIS CONTEXT.

6. MORE SPECIFIC MESSAGES WILL FOLLOW.
KLIEFORTH

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Disposition History: n/a
Disposition Reason:
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